

AGUE VO  
VOLUNTEER  
THE JUNIOR LEAGUE  
JUNIOR LEAGUE  
CHALLENGING THE STATUS QUO SINCE 1901  
THE JUNIOR LEAGUE  
LEADER  
CIVIC LEADER  
THE JUNIOR LEAGUE  
CHALLENGING THE STATUS QUO SINCE 1901  
THE JUNIOR LEAGUE  
VOLUNTEER  
LEADER  
CIVIC LEADER  
THE JUNIOR LEAGUE



THE JUNIOR LEAGUE OF  
**PHILADELPHIA**

# 2020-2021 ANNUAL REPORT

Building a Better Philadelphia Since 1912

# Board of Directors and Management Council

## 2020-2021 Board of Directors

President: Aronté Bennett

President-Elect: Kira Bryers

Assistant to the President: Natalie Kay

Secretary: Vanessa Colley

Treasurer: Jennifer Bravo

Sustainer Leadership Council Chair: Lauren Homel

Chief Operating Officer: Halley Hetrick

Director of Development: Katharine Koob

Nominating Chair: Katarina Sweeney

Parliamentarian: Becca Nock

## 2020-2021 Management Council

Chief Operating Officer: Halley Hetrick

President-Elect: Kira Bryers

Chief Operating Officer-Elect: Lauren Zabel

Treasurer-Elect: Lisa Kreiling

Sustainer Leadership Council Chair-Elect: Jodi Kerr

VP of Marketing & Communications: Kimberley Brown

VP of Community: Stefanie Robinson

VP of Fundraising: Adrienne Taylor

VP of Membership Development: Chloe Diamond

Assistant to the COO: Kelly Steyn

House Chair: Nancy E. Ahlum

Parliamentarian: Becca Nock

Editor-at-Large: Abby Ronksley

## MISSION STATEMENT

The Junior League of Philadelphia, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

## VISION

Empowering and equipping women to be catalysts for lasting community change.

## DIVERSITY, EQUITY INCLUSION & BELONGING STATEMENT

**The Junior League  
welcomes all women  
who value our Mission.  
We are committed to  
inclusive environments  
of diverse individuals,  
organizations and**

# Message from the President



At the top of the 2020-21 League year, facing what appeared to be insurmountable obstacles associated with the COVID-19 pandemic, members of The Junior League of Philadelphia, Inc. had two options: we could either go into hiatus or spring into action. A collection of intrepid women, action was the only viable alternative. Guided by our Strategic Plan, we set about ensuring our continued civic impact, providing training opportunities, and advancing our efforts toward establishing a more diverse and inclusive environment, all while upholding social distancing protocols to protect the health and safety of our membership and community. This delicate balance between action and caution brought out the absolute best in our membership.

Mindful that the pandemic upended the lives of many, we redesigned each of our Apple a Day Healthy Living Initiative™ community projects, doubling down on our efforts to combat food insecurity. As a result, we were able to offer a virtual after-school healthy eating program, pack and deliver thousands of pounds of food, aid in vaccination efforts and assist our community partners as they also tried to navigate the ever-changing landscape. Circumstances also demanded that we drew upon our creativity to be able to offer our membership valuable training opportunities. Ready to rise to the challenge, our team was able to leverage the flexibility of virtual meeting spaces to invite experts from around the country to cover topics ranging from managing pandemic stress to non-profit board membership to career development.

Concurrent with the upheaval of the pandemic, the last year has also demanded that our nation reckon with demands for social justice. Initiated in 2018, our Diversity, Equity, Inclusion and Belonging Committee harnessed its inertia to help JLP progress toward our goals of increased inclusivity and to provide related training to our volunteers. As a result of their efforts, our members report feeling better informed on related topics, our leadership team reflects a broader set of identities, and initiatives have been put in place to make membership more accessible.

In this year, when few things were as they have been, The Junior League of Philadelphia remained staunchly consistent, doing exactly what we have done for the last 109 years, developing the potential of women and improving communities through the effective action and leadership of trained volunteers.

Warm Regards,

A handwritten signature in black ink that reads "Aronté Bennett".

Aronté Bennett, President, 2020-2021



# THE ASSOCIATION OF JUNIOR LEAGUES INTERNATIONAL, INC.

The Junior League of Philadelphia, Inc. is a member of The Association of Junior Leagues International, Inc. (AJLI), an organization that brings together over 295 Leagues and more than 200,000 women volunteers in four countries (Canada, Great Britain, Mexico, and the United States). AJLI provides members with access to invaluable training, from leadership and organizational development, to community program workshops, diversity training, and fundraising. This training enables members to learn to manage and train volunteers, unite communities, and form partnerships. AJLI organizes regular conferences and meetings to create opportunities for networking, collaboration, and shared learning.

## 2020-2025 STRATEGIC PLAN

1

### Civic and Community Impact

Make a measurable, positive, and sustainable impact on the Greater Philadelphia region.

2

### Well-Governed and Sustainable League

Ensure structure and policies that promote strategic leadership, sound management, and ongoing financial health.

3

### Diversity and Inclusion

Actively seek, welcome, and value the unique backgrounds and perspectives of all members and reflect the rich diversity of the Greater Philadelphia region.

4

### Membership Growth and Engagement

Provide both formal and informal learning opportunities to develop leadership skills our members can apply personally, professionally, and civically.

5

### Training and Leadership

Foster an environment of lifelong membership, by offering women a value proposition they cannot find anywhere other than as a member of the Junior League of Philadelphia.

6

### Image and Visibility

Elevate awareness of the JLP brand, its mission and its positive impact on the Greater Philadelphia region through integrated and sustained communications. Create informed understanding of what it means to be a member of the League by supplying benefits-based messaging and open avenues for communication, participation, and community engagement.



# HISTORY OF THE JLP

The Junior League of Philadelphia, Inc. (JLP) was founded in 1912 and, by 1915, our membership had reached 100 in number. World War I was upon the nation, so the JLP volunteered as nurses' aides and volunteered in hospitals. By 1920, the 19th Amendment became law and increased access to voting for women. Work with the blind also became the major focus area of the JLP.

In 1924, the proposition was made to the Fairmount Park Commission for the JLP to become guardian of the Park's Sweetbriar Mansion, and, by 1928, we had raised all the funds necessary to take possession of Sweetbriar, our new Headquarters.

In the fall of 1929, the JLP made Children's Heart Hospital our chief beneficiary and the League's main project until 1938. In the early 1940's, we renewed our efforts to support the country through the Second World War. The JLP played an advisory role in the Civilian Defense Office and helped organize the volunteer service of the University Hospital. We worked closely with the American Red Cross and the Home Defense Program.

In the mid 1950's, we began working with Lankenau Hospital, created the Junior Museum at the Academy of Natural Sciences, and developed the "Wheels for Welfare" program. The beginning of the 1960's brought new projects, serving as tour guides at Independence Hall, participating in Art Goes to School, and teaching English to foreign-born women.

In 1983, the JLP sought and received \$1.8 million in grants for the restoration of the Old Mill House at the Water Works. During the 1988-1989 League Year, the JLP contributed more than 55,000 hours to projects and committees and raised more than \$265,000 to support programs and projects. Some of this funding was distributed to the City of Philadelphia for Phase III of the restoration of the Water Works and for the restoration of the Water Works Entrance Houses. After 15 years of JLP involvement, we were able to turn the Water Works Restoration Project over to the community as a Legacy Project.

In 2003, we purchased the former Harrison's department store in Ardmore to serve as our first-ever permanent Headquarters. Today, our Headquarters houses our office as well as our largest fundraiser, the JLP Thrift Shop. Revenue from our thrift shop exceeds \$500,000 per year and supports our efforts in the community.

In 2012, the JLP celebrated its centennial anniversary, and our membership adopted the Apple a Day Healthy Living Initiative™, which is a multi-tiered community initiative with the goal of creating a positive impact on the health and wellness of adults and children in the Greater Philadelphia area.

In 2012-2013, the League commenced the silent phase of a historic fundraiser, the Capital Campaign for Building Community, which raised over \$1.4 million to bolster our community impact by (1) creating and implementing valuable, innovative, and unique issue-based programming; 2) funding capital improvements necessary to create a state-of-the-art headquarters building that supports our membership and mission; and (3) showcasing our service to the community through the development and implementation of a public relations plan.

In June 2015, the JLP proudly hosted the grand re-opening of our Ardmore headquarters after the completion of a major \$1 million renovation of the top two floors. In 2017-2018, the League completed extensive renovations of our Thrift Shop.



# 2020-2021 LEAGUE YEAR OVERVIEW

In 2020, the global COVID-19 pandemic turned life upside down and had implications for our personal and professional lives as well as Junior League operations and our member experience.

We had to rethink every aspect of the League's operations. We formed a COVID-19 Task Force and surveyed our members regarding their comfort levels. Thereafter, we: developed training and volunteer activities to allow for socially-distant and remote participation; transitioned to virtual fundraisers, meetings, trainings, and volunteer activities; implemented flexibility in our membership requirements; and reopened our Thrift Shop with appropriate COVID-19 safety measures. As a result of these changes, we had a tremendously successful and engaging League year.

Amidst the pandemic, we found new ways to engage our members and community partners, and we continue to make impact towards our mission to empower women and our **Apple a Day Health Living Initiative™**.

**PHILADELPHIA**

## STATE OF THE LEAGUE

JUNE 2020 - APRIL 2021

**44 DIADs**  
with 400 seats

**3,195 food**  
boxes packed

**over 775 items**  
donated to food pantries

**over 200**  
period supply  
items donated

Kids in the Kitchen:  
**3,300 snacks**  
provided for 275 students

**over 200**  
**vaccines**  
administered at  
health fair events

COMMUNITY

Won  
**Best of  
Ardmore -  
Thrift Shop**  
Award from  
Main Line  
Today

**Annual Fund raised over \$30,000**

exceeding its goal by 200% with 100% Board participation

Exceeded LBDI fundraising goal by 13% and  
**donated over \$22k to community partners**

**over \$7,800 raised**  
by Focus Fundraising

**Reopened Thrift Shop**  
successfully with COVID-19 precautions

FUNDRAISING

**23** Member  
Trainings  
with 750 seats

**97%** New  
Member  
retention rate

**343**  
Actives

**64**  
New  
Members

**371**  
Sustainers

**778**  
Total  
Members

**Held 25 Area Meetings**

MEMBERSHIP



# DEVELOPING THE POTENTIAL OF WOMEN

Each year, the JLP hosts numerous internal training opportunities for our members. This year, events included:

- Being a Better Board Member
- Making the Ask
- Innovative Women Entrepreneurs Panel
- Improving Your Relationships through Understanding
- The Power of No – Maximizing your Time and Attention
- Nonprofit Fiduciary Training
- Becoming a Supremely Effective Communicator
- Tips & Tricks for a Zoom Meeting
- Pets and Anxiety – Animals and Humans Helping Each Other
- Tapping into Your Inner Energy
- Period Poverty and the lack of access to menstrual products and adequate menstrual education
- What you Learned in Lockdown
- Selling your First Home
- Assessing the COVID-19 Vaccine
- Befriending the Nervous System and Creating Empathy – Trauma Education for Volunteers
- Elevating your Natural Beauty
- How Leading Restaurants are Surviving the Pandemic While Addressing Food Insecurity

23

Member Trainings

with over 750 seats

In addition, this year, the JLP facilitated members' access to several external training programs, including:

- JLP subsidized the attendance of five members for the **Pennsylvania Conference of Women**
- JLP sent fifteen women to the **AJLI Virtual Winter Leadership Conference**
- JLP sent seven women to the **Southwest Exchange** leadership training hosted by the **Junior League of Las Vegas**

## Celebrating International Women's Day

International Women's Day, March 8th, is a global day celebrating the social, economic, cultural, and political achievements of women. The day also marks a call to action for accelerating women's equality. The Thrift Shop Committee hosted a tea to celebrate the achievements of women and our League. The event consisted of an "Introduction to Tea" with Debbie Heth, owner of **A Taste of Britain**, "Tea and the Women's Suffrage Movement," talk with Jennifer G. Morgan, JLP Past-President and Sustainer, a fascinator making demonstration, and a discussion about the achievements of our League this year.



## Celebrating 100 Years of Women's Right to Vote

In 2020, we celebrated the centennial anniversary of the women's suffrage movement. To celebrate, the JLP participated in **Vision 2020's Toast to Tenacity** in August 2020. In addition, JLP members participated in the an event co-hosted by the Junior League of Charlotte, **Why the Women's Vote Matters**, for a powerful panel conversation for Junior League members that explored the complicated history of the 19th Amendment with panelists from **When We All Vote** and **The United State of Women**, moderated by **Mandy Moore**.





# DIVERSITY, EQUITY, INCLUSION & BELONGING

The Junior League welcomes all women who value our Mission. We are committed to inclusive environments of individuals, organizations, and communities.

During the 2020-2021 League year, the JLP took steps to become more diverse and inclusive.

- To afford the Diversity, Equity, Inclusion & Belonging Committee (created during the 2018-2019 League year) appropriate visibility and influence within the League, the JLP elevated the DEIB Committee Chair and Chair-Elect to have seats on the Board of Directors and Management Council, respectively.
- To make membership more financially accessible, the JLP implemented a dues scholarship program and formalized a process to enable membership dues to be paid in three installments.
- To empower members to be better advocates, numerous JLP members participated in AJLI's 21-Day Racial Equity Challenge.

## JLP Statement on Anti-Racism, Released May 31, 2020

The Junior League of Philadelphia denounces and condemns all forms of racism and systemic, institutionalized oppression. We stand with communities who have endured pain over centuries of racism and injustice in our country. We stand with our members and community partners who may be experiencing fear and uncertainty with our current reality.

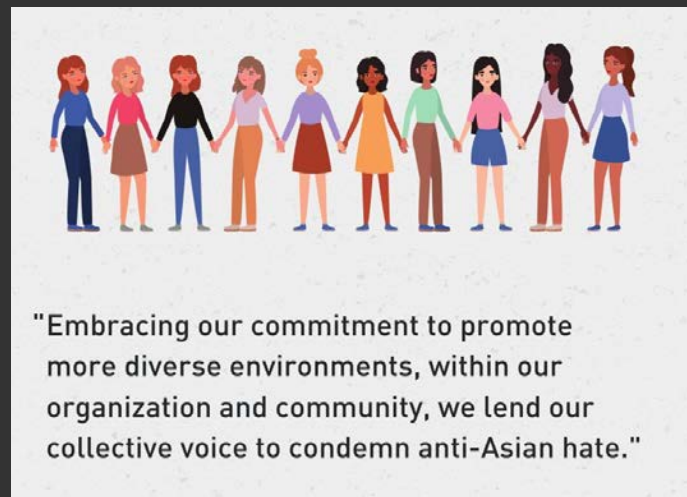
As the nation, and our city, grapples with its response to social injustice, we can turn to our mission for guidance. JLP is committed to improving communities through the effective action and leadership of trained volunteers; this includes speaking and acting out against racism and injustice.

We are continuing to make efforts to be more inclusive to our members, as an organization, and to the communities that we serve. Striving toward improvement, we challenge our members to reflect on what JLP can do to put action towards change, share their ideas with leadership and lend their energies to efforts in the service of this change.



# DEI&B Events During the 2020-2021 League Year

- During our November 2020 General Membership Meeting, the JLP hosted keynote speakers Michelle Saahene and Melissa DePino, from **Privilege to Progress**, who spoke to our membership about confronting racism.
- In partnership with the Philadelphia Free Library's Regional Foundation Center and Conley Law Group LLC, the JLP co-hosted a Non-Profit Fiduciary Training - **Investing to Advance Racial Equity**.
- JLP hosted a virtual viewing of **Disclosure** and a guided discussion of how stereotypes, memes, and tropes in the media both form and reflect our understanding of trans issues and how they impact domestic violence, school policy, and national legislation.
- In partnership with **Community Center at Visitation**, the JLP hosted a trauma-informed training for members that discussed the physical and emotional impact of trauma and how we can approach volunteering with greater sensitivity and compassion.
- JLP hosted a journal/book club-style learning session on racial inequities and power dynamics in the non-profit sector.
- JLP hosted a training on period poverty and hosted a period supply drive. The training was hosted by Lynette Medley, founder of **No More Secrets: Mind, Body, Spirit**.
- JLP members participated in a robust **Cultural Competency** training and workshop with **Vicki Clark**, hosted by the **Junior League of Seattle**.



## JLP Statement on Anti-Asian Hate

In the face of an alarming increase in the incidence of hate crimes against Asian Americans, The Junior League of Philadelphia, Inc. (JLP) recognizes that silence is complicity. Embracing our commitment to promote more diverse environments, within our organization and community, we lend our collective voice to condemn anti-Asian hate. We recognize the burden that our Asian American community members may be carrying at this moment; JLP stands in solidarity with you. Solidarity is an ongoing practice of courage, love, and accountability. We strive to act with courage, lead with love and demand accountability in our effort to ensure that all members of our community feel welcomed and supported.

# COMMUNITY IMPACT

## WHAT IS ISSUE-BASED COMMUNITY IMPACT?

For Junior Leagues, community impact is about achieving results because of the high quality community and civic leadership that The Junior League experience fosters in women. This experience defines women as knowledgeable, effective change agents who make a difference by multiplying the benefits of their leadership throughout their community, country and the world.

Issue-Based Community Impact (IBCI) leverages the community and civic leadership skills of League members to address the issues faced by their communities and to meet those needs with significant and sustainable solutions.

After extensive research and consulting with key community stakeholders and leaders, as Philadelphia is among the most food insecure cities in the United States, the JLP chose the issue of food insecurity as a focus area beginning in May 2013. The JLP has implemented our IBCI focus through the Apple A Day Healthy Living Initiative™.



Each year, AJLI recognizes one of the over 295 Junior Leagues around the world for that League's excellences in community impact. The Colgate Bright Smiles, Bright Futures Community Impact Award recognizes League projects that concretely illustrate the Junior League tradition of achieving significant community impact through collaboration. Successful community impact is rooted in a League's ability to respond creatively to needs in a community that are unmet or underserved through the inspired efforts of Junior League members as powerful leaders for community change.

The JLP was extremely honored to be recognized with the 2021 AJLI Award for Community Impact!

# APPLE A DAY HEALTHY LIVING INITIATIVE™

The **Apple a Day Healthy Living Initiative™** is the JLP's multi-tiered community initiative with the goal of creating a positive impact on the health and wellness of adults and children in the Greater Philadelphia area. Apple a Day programming encompasses both interactive educational curriculum and a focus on increasing the region's capacity to supply and distribute healthy food to families in need.

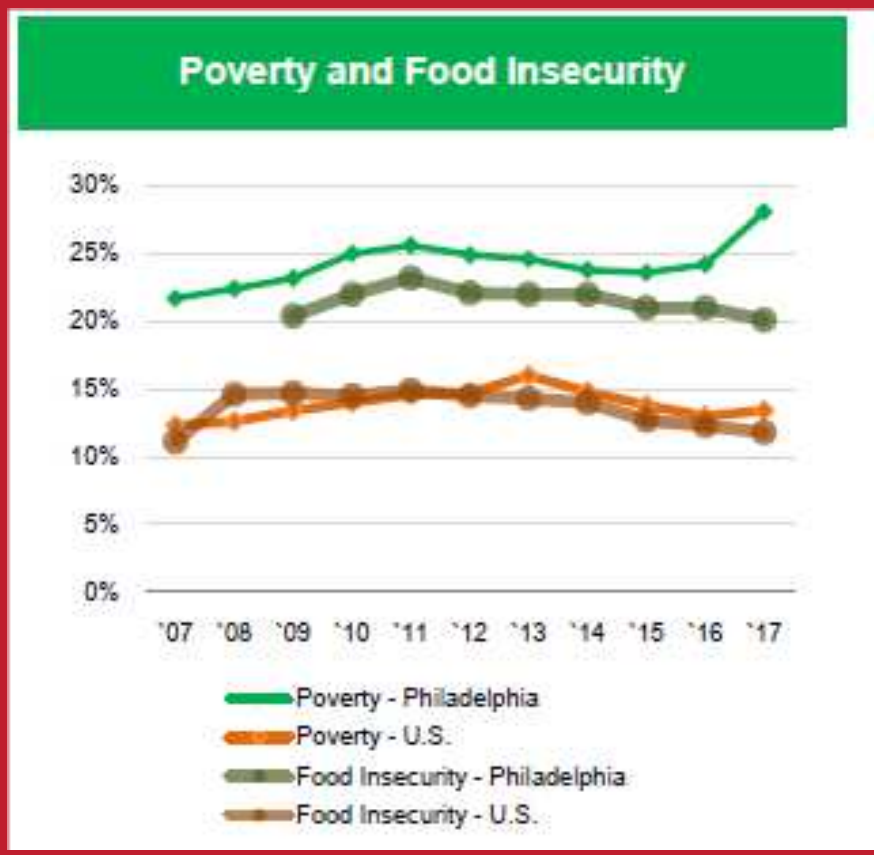
We are improving the lives of Philadelphians by providing access to fresh healthy food and educational programming about health, wellness, and nutrition through our **FEED** programming – **Facilitating** increased access to healthy and fresh food, **Educating** children and adults to experience the connection between healthy eating and healthy living, **Empowering** individuals to become advocates for their own health, and **Distributing** healthy and fresh food to those in need.

The JLP's Apple a Day Healthy Living Initiative™ is implemented through the work of four committees, described more on the next pages: *Kids in the Kitchen* Committee, *Done in a Day* Committee, *Food to Families* Committee and *Empowering You* Health Fair Committee.

## Why Food Insecurity? 16.3%

OF PHILADELPHIANS ARE **FOOD INSECURE** IN 2020

<https://www.phila.gov/2020-11-09-hunger-and-homelessness-awareness-week-2020-philly-events-and-information/#:~:text=In%20Philadelphia%2C%20about%2016.3%25%20of,street%20at%20any%20given%20time>





# APPLE A DAY COMMUNITY PROJECTS

## Kids in the Kitchen Committee

*Kids in the Kitchen* (KITK) creates, maintains and manages nutrition and culinary programming for children. Their programming helps instill the importance of healthy living and nutrition.

Since 2018, KITK has partnered with **After School All-Stars**, **Methodist Services**, and **Mastery Molina Charter School**.

This year, KITK adapted recipes and instruction formats to be delivered completely online via Zoom™, and reached 235 students during the fall. In total, KITK served over **3,300 snacks** to over **275 children**.



"Since 2017, *Kids in the Kitchen* has shown our students how to prepare nutritional dishes, and when students involve their families to learn also, that says a lot. Molina Upper will continue to partner with KITK for years to come." **Marcie Tanner**, Family Community Engagement Manager for Mastery Molina Charter School

## Done in a Day Committee

The Done in a Day Committee hosts meaningful single-day volunteer opportunities for JLP members. For these volunteer opportunities, the JLP partners with a variety of organizations in the Greater Philadelphia area, including:



JEWISH RELIEF AGENCY



Delivering Nourishment.  
Improving Health.



Driving hunger from our communities



Ronald McDonald  
House Charities  
Philadelphia Region



PEOPLE'S EMERGENCY CENTER  
Nurturing Families. Strengthening Neighborhoods. Driving Change.

## DIAD by the Numbers:

**3,195**  
boxes of food packed

**500+**  
Thanksgiving pies  
prepared for local families

**775+**  
items donated  
to local food pantries

**60+**  
Thanksgiving dinners  
prepared for local families

**44**  
DIAD Events  
with over 400 seats

**200+**  
period supply items  
donated

**20**  
wheelbarrows of brush  
cleared

**20**  
trees planted



# Food to Families Committee

Since 2014, the Food to Families Committee has assisted **Share Food Program** (Share) in its efforts to bring fresh food to children and families in need in our community. The Committee primarily assists by leading volunteer activities on a monthly basis at Share's facility in Philadelphia. As a testament to our long-standing and deep partnership, during the COVID-19 pandemic, the JLP was one of only two community organizations invited by Share for in-person volunteering.



"We so appreciate the JLP's ongoing, valued support for Share's mission ... We are honored to earn the ongoing volunteer partnership of the JLP." **Mara Natkins**, Director of Development



**976** BOXES OF FOOD PACKAGED FOR FAMILIES IN NEED



# Empowering You Health Fair Committee

The Empowering You Health Fair (EYHF) promotes healthy living awareness and provides empowering and comprehensive wellness education to members of the community to take charge of their health. EYHF activities focus on education, nutrition, healthy lifestyle, and disease prevention. The Committee's programming impacts a population group that primarily lives below the poverty line, is often transient and may not have regular access to health care providers.



This fall, EYHF Committee hosted a health fair in partnership with **Community Center at Visitation** where tote bags filled with health care supplies and flu vaccines were administered to residents of the Kensington community.

This spring, EYHF partnered with **Face to Face** and **Philadelphia FIGHT** to facilitate multiple COVID-19 vaccine clinics serving over 200 members of the Germantown community.





# FUNDRAISING

## Why Support the JLP?

Funds raised by the JLP are used to support our mission of promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Our purpose is exclusively educational and charitable.

Funds raised support:

- community programming, including the programming of the Kids in the Kitchen Committee, the Empowering You Health Fair Committee, the Food to Families Committee, and the Done in a Day Committee
- efforts to train our members on a diverse array of subject matters, including leadership, volunteer training, fundraising, and personal and professional development areas, such as home buying, mental health, negotiating raises, and career paths
- Operations of the JLP's Thrift Shop, the League's largest community project, which provides the Philadelphia area with access to affordable and quality merchandise

## Support of Our Members

Junior League members are committed to supporting the League's fundraising efforts

**100%**  
of Board and  
Management Council  
supported the Annual Fund

**210+**  
hours volunteered in the  
Thrift Shop

**82%+**  
of all Annual Fund  
donations  
were from League members

**190+**  
JLP-Branded Yeti mugs  
sold in a fundraising  
campaign



**\$350,000+**  
of Thrift Shop  
merchandise  
donated by Junior League members



# FUNDRAISING PROGRAMS

## Little Black Dress Initiative

The Little Black Dress Initiative (LBDI) is an awareness and fundraising campaign employed by many Junior Leagues around the world. JLP hosted its third annual campaign from October 12-16, 2020. Participants wore a black dress or black outfit, as they were able, for five consecutive days as a visible symbol of participation, to start conversations, and raise awareness about food insecurity in the Philadelphia area. Participants also used social media to solicit funds from family, friends, and coworkers that were donated to selected partner organizations that are aligned with the JLP's Apple a Day Healthy Living Initiative™.

The primary focus of JLP's LBDI is to raise funds for community organizations in the Greater Philadelphia area that focus on eliminating food insecurity. We issued a "request for proposal" to eighteen organizations and received nine responses. We thoughtfully selected two organizations to be the recipients of our fundraising efforts, Community Center at Visitation and Greener Partners. With the exception of the nominal fees that must be paid to implement this initiative, all funds raised during LBDI were donated in equal amounts to the Community Center at Visitation and Greener Partners.

**13%**  
**2020 LBDI exceeded**  
**fundraising goal by**



# Deconstructed Fall Fete

Each year since 2013, the JLP has hosted a Fall Fete, our signature social fundraiser. The event typically includes a night out filled with food and beverages, as well as a silent auction. This year's Fall Fete looked a bit different, but was no less exciting. In lieu of one big party, the JLP hosted a series of virtual events, including:

- silent auction
- wine tasting with **Tria**
- ballroom dancing with **Society Hill Dance Studio**
- bourbon cocktail making presented by **Bulleit Bourbon** in partnership with **Attico**
- charcuterie making class with **Philly Cheese School**, and
- beer tasting with **Yards Brewing Company**



*Best of Fall Fete*

**Thursday, November 12 to  
Saturday, November 21, 2020**

Times vary by event

Enjoy the best  
parts of Fall Fete—  
from food, drinks, and  
dancing, to our bid-worthy  
silent auction—in a fun,  
virtual format!

**J PHILADELPHIA**





# Spring Market

After several years of research and development, the JLP was scheduled to host its first ever Spring Market shopping event during the spring of 2020 at Merion Cricket Club. During the spring of 2020, the JLP made the decision to postpone the event until spring 2021. To ensure the safety of all guests, the 2021 Spring Market was held virtually from April 9–23. Vendors donated a portion of their proceeds from sales to the JLP. In conjunction with Spring Market, the JLP hosted four events:

- floral arranging with **Amaranth Florist**
- wine tasting with **Chaddsford Winery**
- family friendly cookie decorating with **5 Little Cookies**
- dining for a cause with **HipCityVedge**



# Spring Fling



Building on the success of Fall Fete, in 2020, JLP planned to host its first Spring Gala, intended to marry fundraising and a social event. During the spring of 2020, the JLP made the decision to postpone the event until spring 2021. To ensure the safety of all guests, the 2021 Spring Gala was held virtually from March 24 through April 2. Re-branded as a Spring Fling, the event featured several events including:

- Tequila Translated with **Don Julio Tequila** and **Attico**
- Wood sign making class with **Board and Brush**
- A Night of Comedy with **Funny 4 Funds**
- Beer tasting with **Workhorse Brewing Company**

Spring Fling 2021 was sponsored by **Fiduciary Trust International**, a global wealth management firm that has served individuals, families, endowments, and foundations since 1931.





# Other Fundraising Events

In addition to our primary event-based fundraisers, the JLP hosts a variety of smaller fundraisers each year. This year those events included:

- JLP-branded **Yeti** mug sales
- JLP-branded face mask sales
- Virtual tea party hosted by the JLP Thrift Shop Committee in partnership with **A Taste of Britain** in celebration of International Women's Day
- Shopping events with **J. McLaughlin** and **Kendra Scott**

*Shop for good.*

Join us in Store or Online.



**THE JUNIOR LEAGUE OF PHILADELPHIA**



**KENDRA SCOTT**

GIVE THE GIFT OF JOY!

20% of all event proceeds will go directly to supporting the work that the Junior League of Philadelphia, Inc. does in our community.

IN STORE: FRIDAY, DECEMBER 4, 2020 5-8 p.m.  
8 Coulter Avenue, Ardmore, Pa 19003

ONLINE: DECEMBER 4-6

Enter code GIVEBACK-0AQJ in your cart or at checkout on kendrascott.com and 20% of your purchase will benefit the League!

Special offer \$20 for dry styling or \$10 for braids by DryBar while you shop!  
First come, first served. - Masks required. Shop will comply with local COVID restrictions and limit the number of shoppers in store at any one time.

**J. McLaughlin**

Holiday Shopping and Good Cheer

Please join us for an afternoon of holiday shopping for you and everyone on your gift list

**THURSDAY, NOVEMBER 19**  
12 - 4PM

8401 Germantown Avenue | Chestnut Hill, PA

**HOW TO SHOP:**  
Visit us in store or shop virtually. Enjoy curbside pickup, complimentary shipping and festive gift wrap. Contact our Store Manager, Daryle, at 267.297.5736, or stpachestnuthill@jlmclaughlin.com

**15% OF PROCEEDS** will benefit The Junior League of Philadelphia

During the event, send a note from the **NORTH POLE POST**. Want to send a little something extra this holiday from the North Pole? In partnership with the **NORTH POLE POST** - This 2020, Santa is staying safe in the North Pole. He is busy sending personalized letters, photos and sweet treats to your children and grandchildren this holiday season. <https://www.north-pole-post.com/>

**PHILADELPHIA**

*JLP Yeti Sale!*

\$25 | February 8-20 | [jlpphiladelphia.org](http://jlpphiladelphia.org)

**RESCHEDULED**

JLP Thrift Shop  
International Women's Day  
Virtual Tea Party

**March 21, 2021**  
**2:00-3:30 pm**

3 options to participate

Pickup locations will be at the Thrift Shop on Saturday, March 20 and in the Fairmount section of Philadelphia on Sunday, March 21

All participants will be entered in a drawing to win a gift from the Thrift Shop.

# LEAGUE SPONSORS

The Junior League of Philadelphia, Inc. offers a variety of sponsorship opportunities, including general sponsorship and event-based sponsorships. Sponsorships allow the JLP to fund our Mission-related work, while providing companies with event-specific benefits.

**Bentley®**  
Advancing Infrastructure



**fti** Fiduciary Trust International

Independence



THE  
**O'HARA HOME**  
TEAM

# Junior League of Philadelphia Thrift Shop

The Junior League of Philadelphia Thrift Shop opened in 2003 and is located in Ardmore, Pennsylvania. The Shop was extensively renovated in 2018 and is one of the premiere thrift shops along the Main Line, winning a **Best of Mainline** award in 2020. The Shop is our largest community project and biggest fundraiser. The Shop is full of gently-used merchandise, including designer clothing, jewelry, furniture, household items, toys, and books. Proceeds from the Shop benefit the JLP's mission, including its community projects. In addition, part of the JLP's mission is to provide quality products to the community at affordable prices, including for job interviews. This is an important need for our customers, and we are happy to serve them.



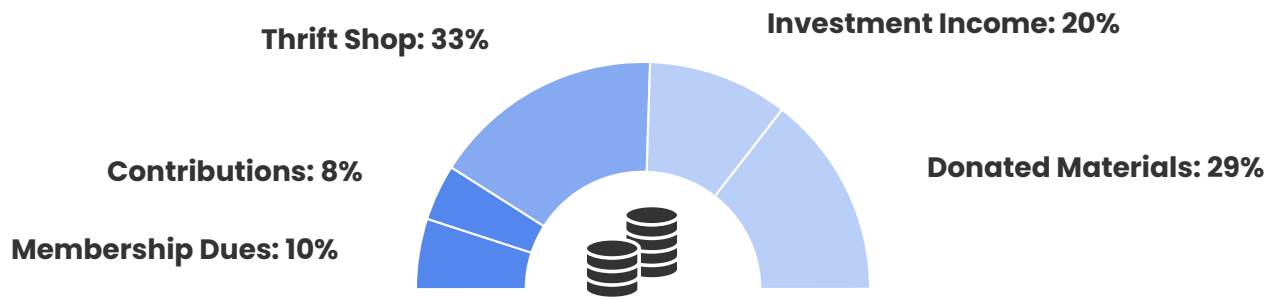
## Annual Fund

The Annual Fund is a fundraising campaign used primarily to support the JLP's operations. The Annual Fund is unrestricted and supports almost everything we do. It allows the League to invest in our members' development, such as subsidizing member attendance at training opportunities like the Pennsylvania Conference for Women and AJLI's Organizational Development Institute. The Fund also supports operational costs and provides supplies for our community projects that further the Apple a Day Healthy Living Initiative™.

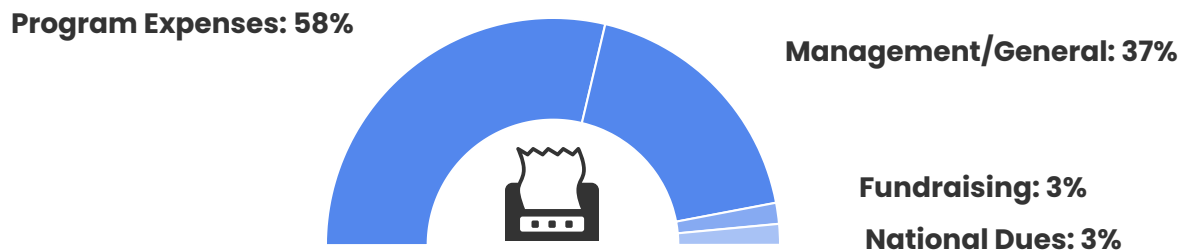
In 2020-2021, the JLP had 100% participation from the Board and Management Council and exceeded its fundraising goal by 21%.

# FINANCE

## Sources of Funding...



## Annual Expenses 2020-2021



## Additional Information:

JLP Audited Financial Statements for Years ending May 31, 2021 and 2020:  
[https://jlphiladelphia.org/wp-content/uploads/2022/02/JLP-Audit-Final\\_9.11.19.pdf](https://jlphiladelphia.org/wp-content/uploads/2022/02/JLP-Audit-Final_9.11.19.pdf)

JLP 2019 IRS Form 990: <https://jlphiladelphia.org/wp-content/uploads/2022/02/Final-JLP.pdf>

JLP CharityFinder Profile: <https://www.charitynavigator.org/ein/231498877?schemaorg>



# MEMBERSHIP

This year, the JLP was proud to have 343 Active members and 371 Sustainer members, which included the retention of 97% members who were New Members during the 2019-2020 League year. This year we also welcomed 64 New Members.

We were pleased to see many members celebrate 5, 10 and 15 year membership milestones this year!

## 5 Years Active

Jane Bortz  
Jessica Brackett  
Jennifer Bravo  
Emily Brown  
Vanessa Colley  
Rose Cuozzo  
Alyssa Davis  
Jen Denver  
Chloe Diamond  
Emily Dvorchak  
Stacy Forchetti  
Annie German  
Elizabeth Grauer  
Sherrie Hartzell  
Kelsey Hawkins  
Natalie Kay  
Lisa Kreiling  
Kristin Lang  
Laura Lazewski  
Marci Leveillee  
Stephanie Lubert  
Taranae Mahmoodi  
Amanda McBride  
Elizabeth Moss  
Rebecca Nock  
Jessica O'Regan

Pam Phojanakong  
Andres Procton  
Ashley Reece  
Sonya Reynolds  
Kathryn Rubey  
Hollie Smith  
Kristin Thorkelson  
Dana Trump  
Kimberly Wagner  
Carly Williams  
Carsen York

## 10 Years Active

Aronté Bennett  
Kira Bryers  
Shauna Itri  
Anne McAndrew  
Melissa Peter  
Brittany Peterson  
Kelly Steyn  
Adrienne Taylor  
Lauren Zabel

## 15 Active Years

Meredith Nissen

## Social Events

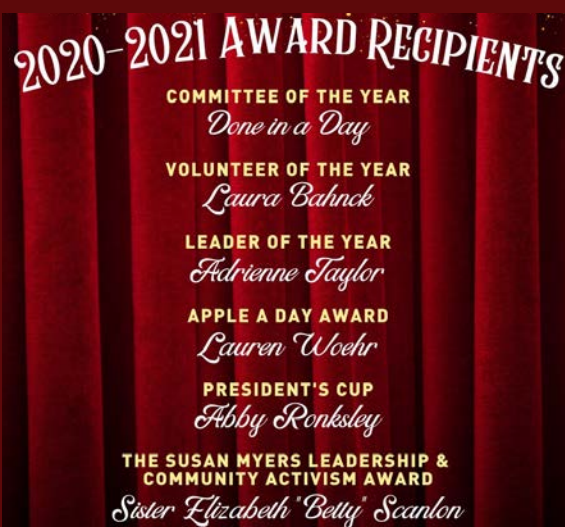
Notwithstanding the pandemic, we hosted numerous (mostly virtual) social events this year, including:

- A Toast to Tenacity
- Virtual coffee and happy hours, including themed and interest group focused
- Virtual workouts with local fitness organizations
- Virtual Jack-o-lantern carving
- Transfer hike and hang
- Virtual gingerbread decorating
- Diversity, Equity, Inclusion & Belonging themed virtual watch party
- Virtual cooking classes
- New Member book club
- Virtual flower arranging



## Member Awards

The JLP recognizes the contributions of our outstanding members each year through a variety of membership awards. This year we were honored to present the awards listed to the right during our virtual May Celebration on May 19, 2021. Congratulations to all of our winners!





# Sustainer Year in Review

Like our Active and New Members, our Sustainers dug into their resiliency, adaptability, positivity, and perseverance in finding solutions to problems. They hosted successful virtual meetings to connect and recharge and continued to build relationships with some of our partners, even though they couldn't offer their physical presence at this time. The Sustainers offered a variety of (virtual) trainings, shopping events, garden and book club meetings, and even special cooking and workout classes! At the Fall Sustainer Membership Meeting, the group heard from the **Water Works**, a local landmark that the JLP played a pivotal role in restoring, about exciting updates to their facilities.

Additionally, this spring, the Sustainers presented **Philadelphia Orchard Project** (POP) with a third and final installment of a \$48,000 grant from the Sustainers' Blossom Fund. A portion of the funds supported the development of a nursery used to propagate plants for POP and their partners; the remainder will go toward the construction of high tunnels that permit for year round harvesting. POP recognized the JLP as a major donor to their expansion efforts due to the grant, and the JLP was celebrated at POP's fall celebration. The JLP's contributions are also recognized on a new sign that is now in place at The Woodlands, at the entrance of the POP Learning Orchard.



## New Sustainers!

This spring, four Active Member chose to become Sustainer. Welcome Olivia Baumert, Renee Howell, Jessica Maher and Elizabeth Moyer to Sustainer-hood!

# Sustainer Spotlight

Helen Weary, a Philadelphia area native, celebrated 50 years in the JLP in 2017! The League has presented Helen with many opportunities to grow professionally. Before becoming President, she served as house chair, on the Finance Committee, and two terms as League Treasurer. She credits the League with helping her learn to run efficient meetings, develop relationships, and build coalitions.

Helen's Advice: "There are moments when everyone asks why she is doing something. But keep asking yourself: what are you learning? what are you gaining from your experiences? what does folding clothes at the thrift shop do for you? Keep looking for opportunities and thinking about what you are learning."





# WHY I JLP...

At the end of a challenging year, our members reflect on how the JLP membership has impacted their lives amidst the pandemic:

- "Having JLP events and responsibilities helped **maintain a sense of time** and a **connection to the wider universe.**"
- "Seeing the little faces on the screen reminded you that **this is temporary, people want to see you**, and that **we're all in this together.**"
- "Being lucky enough to be a leader this year and having council meetings - **you could still expand your social circle and meet new people, which felt normal.**"
- "I'm thankful for the challenges and for a safe space to find solutions - the JLP helped me figure out other areas of my life and gave me a safe space to fail."
- "**Being able to learn** - having a safe space to shift all that we do, and everyone being understanding."
- "I've just really been grateful for all of [my fellow members]. **I don't know how I would have navigated COVID personally and professionally without the JLP.**"
- "Having the **support system**, talking about things outside of work, **knowing there's more than just work.** Grateful for the community work the JLP does."
- "This year has been the ultimate tool for **time management.**"





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THE JUNIOR LEAGUE  
CHALLENGING THE STATUS QUO SINCE 1901  
LEADER  
CIVIC LEADER  
THE JUNIOR LEAGUE  
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**PHILADELPHIA**